

Economic Gardening

funding,
inspiring, and
cultivating the
entrepreneurs
who revitalize our
communities





Staunton Creative Community Fund

Investing locally, we offer **funding**,
knowledge and **community**
to help individuals start and grow small
businesses and nonprofits in the
Shenandoah Valley

Grow from Within



the **resources,**
talent, and
creativity

we need for **community**
revitalization are
already here...

Economic Ecosystems

ENTREPRENEURS

architects IT firms
retailers engineers

ORGANIZATIONS

nonprofits churches
advocacy civic assoc.

ARTS, CULTURE

musicians theatre
coffee shops artists

RESIDENTS

the “third place”
students studios



Photo by Peter Aaslestad

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Funding



Funding



Committed to the future of rural communities.

Funding

U.S. Small Business Administration



Your Small Business Resource

Funding



Partners for Entrepreneurial Communities

Funding

Virginia Enterprise Initiative | Map Sites



Funding

Support, Promote, &
Revitalize Communities



Local entrepreneurs provide the “SPARC” for community revitalization.

The SPARC PLUG fund serves individuals with limited financial resources, encourages business in **under-developed neighborhoods** and supports **artistic** and **student** driven entrepreneurship.

Funding



Creative Class Financing:

Architects, engineers, information technology, research, marketing, design, public relations, advertising, and related services companies may qualify for low-interest loans to help start and expand their business.

Funding



Whether serving **locally grown food**, creating **fine artisan craft**, supplying **regionally distinctive music**, or advancing **alternative or efficient sources of energy**, businesses that innovate locally strengthen our economy and create sustainable jobs .

Funding



Funding



Funding



Funding



Funding



Fund (incubate)



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Inspire (connect)

odd thursdays



odd minds, young ideas, and inspired energy

Inspire (share)

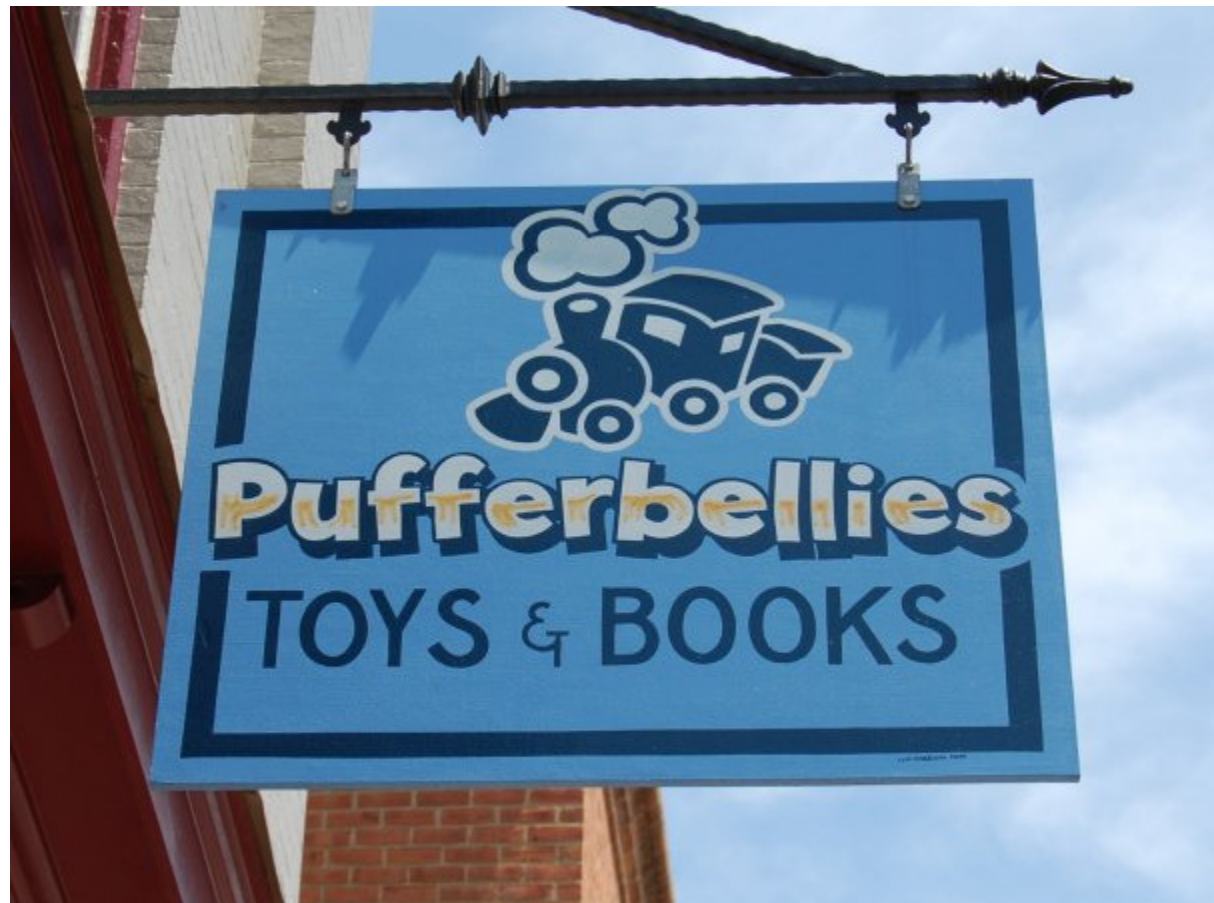
odd thursdays



odd minds, young ideas, and inspired energy

Inspire (inform)

reimagining marketing...



Inspire (celebrate)



MAY 5 6:30 PM CITY HALL 116 W BEV ST **7:30 PM** MOCKINGBIRD 123 W BEV ST

Inspire (celebrate)



Season of Living Local

One season of ONLY purchasing from locally owned enterprises.

Think it can't be done?

Take the challenge and join the fun.

**[www.facebook.com/
living.locally](https://www.facebook.com/living.locally)**

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Cultivate (partnerships)



Cultivate (networks)

Artistic

Entrepreneurs
Workshop



Artisans Center of Virginia
The Official State Artisans Center



STAUNTON
redbrick 
DISTRICT



Cultivate (networks)

STAUNTON
MUSIC GUILD



Cultivate (industries)



Growth Opportunities for the Local and Regional Food Economy

Tuesday, March 23	7:00-9:00 p.m.	Rockingham County Administration Bldg., Community Room, Harrisonburg, VA
Wednesday, March 24	7:00-9:00 p.m.	Augusta County Government Center, South Board Room, Verona, VA
Thursday, March 25	7:00-9:00 p.m.	Washington & Lee University, Elrod Commons 214, Lexington, VA

Growth Opportunities for the Local and Regional Food Economy

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Emerging Institutional and Regional Markets

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Financing Growth for Community Farm and Food Enterprises

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A Perspective from a Local Farm and Food Entrepreneur and Business Owner

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Networking Opportunity

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